

Sustainable Business Models Principles Promise An

Linda O'Riordan

Sustainable Business Models Lars Moratis, Frans Melissen, Samuel O. Idowu, 2018-06-28 This book provides a rich overview and takes a closer look at the current state of theory and practice in the field of sustainable business models. The chapters in this book examine and analyze existing and new approaches towards sustainable business models and showcase the implementation of sustainable business through both quantitative and qualitative studies, including several case studies and many practical examples. It approaches these issues from the standpoints of diverse business disciplines to yield new insights and ideas that are relevant from both an academic and professional perspective. In its essence, the book examines how firms' value creation processes can be driven by sustainability and social responsibility and how this impacts business and society. Readers will find a range of sustainable business models that have been employed and are being pioneered in various industries around the globe - which are thoroughly investigated and discussed, and put into a comprehensive conceptual framework.

RESTART Sustainable Business Model Innovation Sveinung Jørgensen, Lars Jacob Tynes Pedersen, 2018-07-31 Taking the business model as point of departure, this open access book explores how companies and organizations can contribute to a more sustainable future by designing innovative models that are both sustainable and profitable. Based upon years of research, it draws together theoretical foundations and existing literature on the topic of sustainable business alongside case studies and practical solutions. After examining the theoretical foundations of sustainable business model innovation, the authors present their own framework - RESTART. Consisting of seven factors, this framework can be the basis for restarting any business model. The final section outlines a research agenda for sustainable business informed by the perspectives and frameworks put forward in this book.

Sustainable Business Models Annabeth Aagaard, 2018-09-06 This book provides a comprehensive exploration into the identification and development of sustainable business models as well as their implementation, management and evaluation. With ever-increasing pressure on organisations to respond to societal change and improve competition through sustainable business model innovation (SBMI), this book aims to contribute to the knowledge of their design and management. The chapters explore the role of partnerships, the Internet of Things and the circular economy, among other factors, in developing SBM and how SBMI is facilitated through ideation and in entrepreneurial settings. Providing new typologies,

patterns and a framework to evaluate the level of sustainability of business models, this book critically reviews existing literature on the topic to examine the potential of SBMI in research and in practice. The contributing authors employ a number of case studies and case examples to illustrate the integration of sustainable business models throughout the value chain, and their influence on wider social, environmental and business activities.

Sustainable Business Models Adam Jabłoński, 2019-01-25 This book is a printed edition of the Special Issue Sustainable Business Models that was published in Sustainability

Decent Work and Economic Growth Walter Leal Filho, Anabela Marisa Azul, Luciana Brandli, Amanda Lange Salvia, Tony Wall, 2020-10-20 The problems related to the process of industrialisation such as biodiversity depletion, climate change and a worsening of health and living conditions, especially but not only in developing countries, intensify. Therefore, there is an increasing need to search for integrated solutions to make development more sustainable. The United Nations has acknowledged the problem and approved the “2030 Agenda for Sustainable Development”. On 1st January 2016, the 17 Sustainable Development Goals (SDGs) of the Agenda officially came into force. These goals cover the three dimensions of sustainable development: economic growth, social inclusion and environmental protection. The Encyclopedia of the UN Sustainable Development Goals comprehensively addresses the SDGs in an integrated way. The Encyclopedia encompasses 17 volumes, each one devoted to one of the 17 SDGs. This volume addresses SDG 8, namely Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all and contains the description of a range of terms, to allow a better understanding and foster knowledge. The predominant economic model is promoting a lopsided economic growth that is further increasing the gap between the have and the have-nots. This SDG is not just proposing the attainment of more just and empowering economic models, but it also puts at the forefront the well-being of workers by striving to provide employment and better working conditions that respect the dignity of workers. Concretely, the defined targets are: Sustain per capita economic growth in accordance with national circumstances and, in particular, at least 7 per cent gross domestic product growth per annum in the least developed countries Achieve higher levels of economic productivity through diversification, technological upgrading and innovation, including through a focus on high-value added and labour-intensive sectors Promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage the formalization and growth of micro-, small- and medium-sized enterprises, including through access to financial services Improve progressively, through 2030, global resource efficiency in consumption and production and endeavour to decouple economic growth from environmental degradation, in accordance with the 10-Year Framework of Programmes on Sustainable Consumption and Production, with developed countries taking the lead Achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value Substantially reduce the proportion of youth not in

employment, education or training Take immediate and effective measures to eradicate forced labour, end modern slavery and human trafficking and secure the prohibition and elimination of the worst forms of child labour, including recruitment and use of child soldiers, and end child labour in all its forms Protect labour rights and promote safe and secure working environments for all workers, including migrant workers, in particular women migrants, and those in precarious employment Devise and implement policies to promote sustainable tourism that creates jobs and promotes local culture and products Strengthen the capacity of domestic financial institutions to encourage and expand access to banking, insurance and financial services for all Increase Aid for Trade support for developing countries, in particular least developed countries, including through the Enhanced Integrated Framework for Trade-related Technical Assistance to Least Developed Countries Develop and operationalize a global strategy for youth employment and implement the Global Jobs Pact of the International Labour Organization Editorial Board Rimjhim M Aggarwal, Rosa Maria Fernandez, Edurne A. Inigo, Nerise Johnson, Dmitry Kurochkin, Wim Lambrechts, Sonja Rewhorn, Marco Tortora, Tony Wall

Fostering Sustainable Business Models through Financial Markets Magdalena Ziolo, Elena Escrig-Olmedo, Rodrigo Lozano, 2022-09-01 The aim of this volume is to foster more sustainable business models through financial markets. To that end, it is necessary to know the main global challenges facing financial markets and their impact on creating sustainable value in business models of enterprises in the context of sustainable adaptation. The book focuses on assessing the decision criteria adopted by financial markets in the process of transaction risk valuation, in terms of the presence of Environmental, Social, and Governance (ESG) criteria, and by assessing the impact of including these criteria in the risk assessment process by financial markets in business decisions, leading as a consequence to building new value in the form of a sustainable business model. The book presents global ESG risks facing the financial markets, and discusses how ESG risks are managed and monitored, and how financial markets can measure and operationalize extra-financial risks in its assessment process. The book also analyses ESG risk implications and influences on company behavior, and the actions that companies should take considering the ESG assessment requirements of financial markets. Finally, it provides a comprehensive, structured, and systematic view of how financial markets and companies should adapt and improve their business models. The book provides unique challenges for investors, companies, financial markets, and for our society as a whole, advancing traditional risk management approaches to address global risks.

Business Models for Sustainability Transitions Annabeth Aagaard, Florian Lüdeke-Freund, Peter Wells, 2021-11-11 Can innovations in business change society? Can innovations in society change business? These two questions have become critically urgent in recent years, but are rarely considered together. 'Business Models for Sustainability Transitions' therefore asks, can contemplating both concepts together result in a flourishing, sustainable future? Technology alone cannot save us. We cannot consciously consume our way out of trouble. This book represents a start at bridging the dynamic world

of business model innovation with the constant and unprecedented transitions underway in the world around us. For researchers, practitioners, and policy makers, the coupling of the two questions has the potential to unlock answers to our grand global challenges with responses that are at the same time rapid and enduring. This work offers unique and considered glimpses into what it may take to harness wide-ranging innovations for the collective good.

Business Models for the Circular Economy Opportunities and Challenges for Policy OECD,2019-04-03 Natural resources, and the materials derived from them, represent the physical basis for the economic system. Recent decades have witnessed an unprecedented growth in demand for these resources, which has triggered interest from policy makers in transitioning to a more resource efficient and ...

Strategies for Business Sustainability in a Collaborative Economy Leon, Ramona-Diana,2020-06-19 Against the backdrop of globalization, digitalization, and the new entrance of Generation Z on the labor market, the economic environment has started to become more dynamic, complex, and uncertain. New management, marketing, and accounting tools and strategies are needed to improve a company's sustainability in the current collaborative economy. Strategies for Business Sustainability in a Collaborative Economy is a collection of innovative research that focuses on organizational tools and practices that may foster a company's success in the new economic context, which is defined by the faster pace of technological progress and the entrance of Generation Z on the labor market. Thus, it analyzes how Generation Z transforms human resources policies and practices and how they change the concept of sustainability through their needs and expectations. Highlighting a wide range of topics including resource management, knowledge-based firms, and business models, this publication examines how business models evolve given the success recorded by newer companies. This book is ideally designed for entrepreneurs, executives, managers, economists, academicians, researchers, and students.

Handbook on Managing Nature-Based Tourism Destinations Amid Climate Change Ante Mandić,Anna Spenceley,David A. Fennell,2024-07-05 This Handbook offers a comprehensive guide to sustainable practices in nature-based tourism (NBT), focusing on the critical need to combat climate-related challenges. Multidisciplinary in scope, it highlights innovative governance models, community engagement, and transdisciplinary collaboration for sustainable NBT management, as well as adaptive strategies for NBT to thrive in changing climates.

Managing Sustainable Stakeholder Relationships Linda O'Riordan,2017-09-01 This book examines corporate approaches to responsible management by investigating the stakeholder relationships between business and society. Though concepts of responsible management continue to evolve, its key objective is to explore the opportunities and dilemmas which business decision-makers face when attempting to reconcile their organisation's interests with those of other stakeholder groups. In this intensely debated field, it focuses on the power of entrepreneurial purpose and the opportunities which emerge when corporate choices and actions are driven by connected stakeholder interests. A case study of the pharmaceutical industry in

the UK and Germany is presented to reveal how decision-makers in this particular sector are responding to their context-specific management challenges. The research findings are subsequently employed to examine and revise a pre-specified stakeholder management framework which was previously developed by the author. The proposed updated framework is the book's main conceptual contribution. By depicting a set of inclusive, integrated, and inter-related steps, it is intended to provide an innovative, comprehensive, practical toolkit for stakeholder management. As such, it is designed to help decision-makers to attain the greatest possible outcome from the resources they invest by consciously basing their choices not merely on the impacts for their shareholders, but also and more holistically for a broader range of stakeholders. Ultimately, the book demonstrates how optimally harmonised stakeholder management can serve as a powerful catalyst for unlocking viable business opportunities which serve the interests of business and society.

The Critique of Management Vincent Blok, 2021-11-29 This book reflects on the nature of business management to contribute to the development of a philosophy and ethics of management. It engages in conceptual engineering of management to delineate the phenomenon of management and, as a result, to open a new perspective on management beyond its self-evident conceptualization. After questioning the self-evident concept of management, the author develops a philosophy of management with six dimensions of the nature of management: management as participation; management as resistance and responsive action; management as constitution of meaning; management as politico-economic governance; management as non-reductive stakeholder engagement; and management as epistemic insufficient entrepreneurship. These six dimensions of management are taken as points of departure to develop an integrated concept of business ethics, an individual competence for ethical business management, and a concept of ethical codes for corporate social responsible behavior. This new conception of philosophy of management and business ethics can guide future philosophical and empirical work on the nature of management. The Critique of Management is an excellent resource for researchers, students, and professionals interested in philosophy of management, business ethics, and corporate social responsibility.

Innovation for Sustainability Nancy Bocken, Paavo Ritala, Laura Albareda, Robert Verburg, 2019-02-22 The aim of this edited book is to provide a comprehensive overview of the opportunities and challenges related to innovation for sustainability. Combining work from both emerging and established scholars in different academic fields, this book provides an integrated understanding of the topic from four perspectives. First, the big picture: frameworks, types, and drivers; second, strategy and leadership; third, measurement and assessment and fourth, tools, methods and technologies. Chapter 11 of this book is available open access under a CC BY 4.0 license at link.springer.com. The editors donate their remuneration for this book to conservation organisation the WWF.

Key Performance Indicators for Sustainable Management Hans-Ulrich Krause, Dayanand Arora, 2019-11-18 Key Performance Indicators (KPIs) have become a regular and useful tool for measuring business performance everywhere. The

KPIs not only help in strategic planning but also in managing operative business world over. The KPIs in the book are organized according to the Balanced Scorecard (BSC) approach, which emphasizes the importance of using both financial and non-financial information to remain competitive in the modern world. We proudly place on record the fact that our book is the first of its kind and provides for a complete analysis of KPIs under financial, customer, process and human resource/innovation perspectives. The book is a major contribution towards achieving sustainable growth as a competitive advantage. It also emphasizes the importance of social acceptance and environmental impact of the business activity. The compendium provides over 170 KPIs in a compact form. It delivers simple definitions, easy to calculate formulae, possible interpretations and useful suggestions towards an efficient and effective implementation of KPIs as controlling instruments.

Circular Economy and Sustainability Alexandros Stefanakis, Ioannis Nikolaou, 2021-09-14 The concept of circular economy is based on strategies, practices, policies, and technologies to achieve principles related to reusing, recycling, redesigning, repurposing, remanufacturing, refurbishing, and recovering water, waste materials, and nutrients to preserve natural resources. It provides the necessary conditions to encourage economic and social actors to adopt strategies toward sustainability. However, the increasing complexity of sustainability aspects means that traditional engineering and management/economics alone cannot face the new challenges and reach the appropriate solutions. Thus, this book highlights the role of engineering and management in building a sustainable society by developing a circular economy that establishes and protects strong social and cultural structures based on cross-disciplinary knowledge and diverse skills. It includes theoretical justification, research studies, and case studies to provide researchers, practitioners, professionals, and policymakers the appropriate context to work together in promoting sustainability and circular economy thinking. Volume 1, Circular Economy and Sustainability: Management and Policy, discusses the content of circular economy principles and how they can be realized in the fields of economy, management, and policy. It gives an outline of the current status and perception of circular economy at the micro-, meso-, and macro-levels to provide a better understanding of its role in achieving sustainability. Volume 2, Circular Economy and Sustainability: Environmental Engineering, presents various technological and developmental tools that emphasize the implementation of these principles in practice (micro-level). It demonstrates the necessity to establish a fundamental connection between sustainable engineering and circular economy. - Presents a novel approach, linking circular economy concepts to environmental engineering and management to promote sustainability goals in modern societies - Approaches the topic on production and consumption at both the micro and macro levels, integrating principles with practice - Offers a range of theoretical and foundational knowledge in addition to case studies that demonstrate the potential impact of circular economy principles on both economic and societal progress

Business Schools, Leadership and the Sustainable Development Goals Lars Moratis, Frans Melissen, 2022-12-30 Business Schools, Leadership and Sustainable Development Goals: The Future of Responsible Management Education is the sixth book

in the series Citizenship and Sustainability in Organizations. It contains chapters from various scholars and practitioners in the field of responsible management education (RME). Through introspection, through celebrating successes and learning from failures (retrospection) and through looking forward (prospection), it aims to inspire a future of management education and leadership development that demonstrates its relevance to sustainable development. In doing so, it touches upon the grand societal challenges of our time, as illustrated by the United Nations Sustainable Development Goals, and discusses how business schools, and other providers of management education, could and should contribute to overcoming these challenges. It argues that management education needs to educate future leaders in a way that no longer hampers but truly accelerates the process of sustainable development. This book offers a collection of thought-provoking ideas, vivid stories (including personal accounts and experiences), and appealing and engaged forecasts, visions and ideas about management education and leadership development for sustainability. Hence, it is a must-read for anyone interested in or involved in RME.

Encyclopedia of Sustainable Management Samuel Idowu, René Schmidpeter, Nicholas Capaldi, Liangrong Zu, Mara Del Baldo, Rute Abreu, 2023-11-21 This encyclopedia is the most comprehensive and up-to-date source of reference for sustainability in business and management. It covers both traditional and emerging concepts and terms and is fully international in its scope. More than 700 contributions of internationally renowned experts provide a definitive access to the knowledge in the area of sustainable and responsible management. All actors in the field will find reliable and up to date definitions and explanations of the key terms and concepts of management in this reference work. The Encyclopedia of Sustainable Management represents all aspects of management and business conduct. It takes sustainability as a management concept that gives due credit to the complexity and diverging constraints in which businesses and corporations act today, and it emphasizes and focuses approaches that help ensure that today's management decisions and actions will be the basis for tomorrow's prosperity.

Sustainable Approaches and Business Challenges in Times of Crisis Adina Letiția Negrușă, Monica Maria Coroș, 2024-02-20 This book discusses current trends, challenges, and opportunities in the fields of business, hospitality, and tourism, particularly in Eastern Europe. Featuring selected papers presented at the second annual Modern Trends in Business Hospitality and Tourism International Conference held in Cluj-Napoca, Romania in 2023, the enclosed chapters explore the global marketing environment discussing the latest technological, economic and social-cultural developments. Featuring theoretical and empirical research and real-life case studies, this book explores topics such as global capital markets and investment financing post COVID-19, sustainable business models, financing alternatives for SMEs, corporate governance, human capital leadership, among others. It is appropriate for academics, researchers, scholars and practitioners in the areas of business, hospitality and tourism.

Management Decisions for Advancing Sustainability Entrepreneurship Sanjay Taneja, Pawan Kumar, Rajesh Tiwari, Ercan Özen, 2024-11-07 The book is a comprehensive exploration of the evolving landscape of sustainable entrepreneurship. Edited by esteemed academics and professionals, this book delves into critical aspects shaping the intersection of sustainability and entrepreneurship. From unveiling the influence of organizational citizenship behavior on sustainable business practices to examining the role of technology in optimizing work-life balance for entrepreneurs, each chapter offers unique insights. Contributors analyze the impact of monetary policy on sustainable economic development, explore factors affecting female entrepreneurs in family businesses, and investigate the adoption of sustainability performance and social media marketing for business growth. With a focus on empowerment through education, investment dynamics, and the transformative potential of AI-driven commerce recommendations, this book provides a holistic view of sustainable entrepreneurship. Case studies and analyses span diverse domains, including rural entrepreneurship, marginalized ventures, and sustainable consumer behavior.

De Gruyter Handbook of Social Entrepreneurship Bryan C. Boots, Lane Graves Perry, III, Benjamin J. Williams, 2024-08-19 The De Gruyter Handbook of Social Entrepreneurship serves as a one-stop shop for nascent and established scholars and practitioners alike who seek to quickly gain a broad familiarity with the current state of research in social entrepreneurship. Part 1 reviews and discusses the historical scholarly foundations of the field, followed by a more in-depth treatment of newer research, while Part 2 examines the broader ecosystem in which social entrepreneurship takes place. In Part 3, the handbook explores infrastructural considerations such as organizational culture, values, processes, business models and mindsets that affect social entrepreneurship. Finally, in Part 4 the handbook analyzes social entrepreneurship from the individual social entrepreneur's perspective. Faculty, research-oriented graduate students, think tanks, and government agencies who seek an overview of recent research in the field of social entrepreneurship will benefit from this essential addition to the literature. In addition, practicing social entrepreneurs, intrapreneurs in corporate settings, and non-governmental organizations interested in social entrepreneurship can use this handbook as a resource to inform their approaches to the development of social ventures, how they support social entrepreneurs, and the ways in which they can foster conditions to support a thriving social entrepreneurial ecosystem.

Sustainable Business Models Principles Promise An: Bestsellers in 2023 The year 2023 has witnessed a noteworthy surge in literary brilliance, with numerous compelling novels enthralling the hearts of readers worldwide. Let's delve into the realm of popular books, exploring the captivating narratives that have charmed audiences this year. The Must-Read : Colleen Hoover's "It Ends with Us" This heartfelt tale of love, loss, and resilience has captivated readers with its raw and emotional exploration

of domestic abuse. Hoover expertly weaves a story of hope and healing, reminding us that even in the darkest of times, the human spirit can triumph. Sustainable Business Models Principles Promise An : Taylor Jenkins Reids "The Seven Husbands of Evelyn Hugo" This captivating historical fiction novel unravels the life of Evelyn Hugo, a Hollywood icon who defies expectations and societal norms to pursue her dreams. Reids captivating storytelling and compelling characters transport readers to a bygone era, immersing them in a world of glamour, ambition, and self-discovery. Discover the Magic : Delia Owens "Where the Crawdads Sing" This mesmerizing coming-of-age story follows Kya Clark, a young woman who grows up alone in the marshes of North Carolina. Owens weaves a tale of resilience, survival, and the transformative power of nature, captivating readers with its evocative prose and mesmerizing setting. These top-selling novels represent just a fraction of the literary treasures that have emerged in 2023. Whether you seek tales of romance, adventure, or personal growth, the world of literature offers an abundance of compelling stories waiting to be discovered. The novel begins with Richard Pape, a bright but troubled young man, arriving at Hampden College. Richard is immediately drawn to the group of students who call themselves the Classics Club. The club is led by Henry Winter, a brilliant and charismatic young man. Henry is obsessed with Greek mythology and philosophy, and he quickly draws Richard into his world. The other members of the Classics Club are equally as fascinating. Bunny Corcoran is a wealthy and spoiled young man who is always looking for a good time. Charles Tavis is a quiet and reserved young man who is deeply in love with Henry. Camilla Macaulay is a beautiful and intelligent young woman who is drawn to the power and danger of the Classics Club. The students are all deeply in love with Morrow, and they are willing to do anything to please him. Morrow is a complex and mysterious figure, and he seems to be manipulating the students for his own purposes. As the students become more involved with Morrow, they begin to commit increasingly dangerous acts. The Secret History is a masterful and suspenseful novel that will keep you speculating until the very end. The novel is a cautionary tale about the dangers of obsession and the power of evil.

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