

International Small Business Journal

Maura McAdam, James Cunningham

International Business Simon Harris, 2012-03-02 Provides an in-depth analysis of some of the most recent challenges for international businesses, such as corporate social responsibility and the phenomenon of outward foreign direct investment from China. Reflects on the new perspectives in international business by presenting the experience of successful business experts in the field.

Spontaneous Venturing Dean A. Shepherd, Trenton A. Williams, 2022-11-01 Identifying a new approach to disaster response: spontaneous, compassionate, and impromptu actions to alleviate suffering. In *Spontaneous Venturing*, Dean Shepherd and Trenton Williams identify and describe a new approach for responding to disaster and suffering: the local organizing of spontaneous, compassionate, and impromptu actions—the rapid emergence of a compassionate venture. This approach, termed by the authors “spontaneous venturing,” can be more effective than the traditional “command-and-control” methods of large disaster relief organizations. It can customize and target resources and deliver them quickly, helping victims almost immediately. For example, during the catastrophic 2009 bushfires in Victoria, Australia—the focal disaster for the book—residents organized an impromptu relief center that collected and distributed urgently needed goods without red tape. Special bonds and friendships formed among the volunteers and victims; some were both volunteer and victim. Many victims were able to mobilize resources despite considerable personal losses. Shepherd and Williams describe the lasting impact of disaster and tell the stories of Victoria residents who organized in the aftermath of the bushfires. They consider the limitations of traditional disaster relief efforts and explain that when victims take action to help others, they develop behavioral, emotional, and assumptive resilience; venturing leads to social interaction, community connections, and other positive outcomes. Finally, they explore spontaneous venturing in a less-developed country, investigating the activities of Haitians after the devastating 2010 earthquake. The lesson for communities hit by disaster: find opportunities for compassionate action.

International Entrepreneurship in Small and Medium Size Enterprises Hamid Etemad, 2004-01-01 The drivers of globalization are removing the barriers that segregated the competitive space of the small and large firms in the past. It is becoming increasingly difficult for independent small firms to thrive in their traditional markets unless they are globally competitive. Managing an enterprise's commercial, industrial and political relations well, regardless of size and location, is

the essence of the entrepreneurial challenge in this competitive arena. Small and medium size enterprises (SMEs) often face very different issues than large multinational enterprises do when confronting internationalization. This volume provides an in-depth discussion of these challenges. The contributors to this volume explore the emerging patterns of SME growth and international expansion in response to the evolving competitive environment, dynamics of competitive behavior, entrepreneurial processes and formulation of strategy. They examine the basis and requirements of growth and expansion from three perspectives: the rapidly-changing environment in which business is conducted, entrepreneurial characteristics, and the evolving strategic and competitive response to this changing business environment. Business leaders, scholars and students interested in international business and entrepreneurship will welcome this volume.

International Growth of Small and Medium Enterprises Niina Nummela,2010-10-04 The majority of SMEs are operating in a networked business environment, and these networks extend beyond national and cultural boundaries. Within these networks, growth takes various routes and forms. Instead of linear, positive growth, international growth is often more cyclical, including periods of stagnation and withdrawal, even exits. *International Growth of Small and Medium Enterprises* focuses on international growth, such as how companies expand their operations across national borders through opportunity exploration and exploitation, and identification and development of innovations, i.e. on international entrepreneurship. The book provides a comprehensive overview of international growth of small and medium-sized enterprises from diverse points of view. It verifies that SMEs in all parts of the globe share similar characteristics, but also differ significantly. New explanations emerge, such as ownership, steering of the company, or the negative consequences of international growth. It discusses how the changing external environment of SMEs pushes them to create innovative solutions in order to survive and succeed. This collection of new and international perspectives sheds much-needed light on how founders and management teams of SMEs can succeed in fostering the growth process, and what specific characteristics are instrumental in initiating and maintaining international growth.

Contemporary Entrepreneurship Dieter Bögenhold,Jean Bonnet,Marcus Dejardin,Domingo Garcia Pérez de Lema,2016-03-17 This book presents the current state-of-the-art in all major and upcoming areas of entrepreneurship research. Thousands of scholars around the world are currently working to broaden our understanding of the entrepreneurial phenomenon. The disciplines involved are numerous, as are the topics of interest, with substantial efforts to enhance the existing knowledge. This book is specifically designed to facilitate high-level, high-intensity discussions and fruitful exchanges between scholars involved in entrepreneurship research. The articles address a variety of topics ranging from self-employment, technology, growth patterns and job creation, and success and failure rates, to historical, conceptual and comparative international approaches. “This book takes entrepreneurship beyond the individual, size of the venture, entrepreneurial personality, and looks at entrepreneurship as a long term complex process that is heterogeneous, content

dependent with an emphasis on innovation and growth. A must read for individuals interested in entrepreneurship, today and in the future, on a domestic and global basis.” - Robert D. Hisrich, Director - Walker Center and Garvin Professor of Global Entrepreneurship, Thunderbird School of Global Management “Entrepreneurship is perhaps not just the most multifaceted but also the most important concept of the modern socio-economic disciplines. This book makes an invaluable contribution in this fascinating area: it presents a multifaceted socio-economic examination of the impact of entrepreneurship for growth.” - Roy Thurik, Erasmus School of Economics in Rotterdam and Montpellier Business School

Pioneers in Entrepreneurship and Small Business Research H. Landstrom, 2007-12-31 Around the world there is increasing interest in issues of small business and entrepreneurship. This book encapsulates the knowledge that can be gained from the most significant research contributions in this field. In addition it provides a historical-doctrinal review of the development of entrepreneurship and small business research, and presents some of the key pioneers that have shaped the research field.

Diffusion and Adoption of Information Technology Karlheinz Kautz, Jan Pries-Heje, 2013-06-05 It is well known that the introduction of a new technology in one organization not always produces the intended benefits (Levine, 1994). In many cases, either the receivers do not reach the intended level of use or simply the technology is rejected because it does not match with the expectations (true or false) and the accepted psychological effort to use it. The case of formal methods is a paradigmatic example of continual failures. The published cases with problems or failures only constitute the visible part of a large iceberg of adoption cases. It is difficult to get companies to openly express the problems they had; however, from the experience of the author, failure cases are very common and they include any type of company. Many reasons to explain the failures (and in some cases the successes) could be postulated; however, the experiences are not structured enough and it is difficult to extract from them useful guidelines for avoiding future problems. Generally speaking, there is a trend to find the root of the problems in the technology itself and in its adequacy with the preexistent technological context. Technocratic technology transfer models describe the problems in terms of these aspects. Although it is true that those factors limit the probability of success, there is another source of explanations linked to the individuals and working teams and how they perceive the technology.

The SAGE Handbook of Small Business and Entrepreneurship Robert Blackburn, Dirk De Clercq, Jarna Heinonen, 2017-12-14 The SAGE Handbook of Small Business and Entrepreneurship offers state-of-the-art chapters on all aspects of this rapidly-evolving discipline. Original contributions from the best international scholars map the development of Entrepreneurship as an academic field, explore its key current debates and research methods, and also consider its future directions. Part One: The People and the Entrepreneurial Processes Part Two: Entrepreneurship and Small Business Management and Organization Part Three: Entrepreneurial Milieu Part Four: Researching Small Business Entrepreneurship

This handbook will be the leading reference book for Entrepreneurship academics and researchers, as well as those from other associated disciplines including business and management, psychology, marketing, sociology and anthropology.

COVID-19 and Entrepreneurship Vanessa Ratten, 2021-05-09 Amid the COVID-19 pandemic, small businesses are especially vulnerable. This is one of the first books that explicitly examines the linkage between crisis and entrepreneurship with a specific focus on small businesses. The book adopts a holistic approach and outlines strategies that small business owners can utilize as well as business opportunities that are available in these new market conditions. It also provides a comparative analysis of the current and future market conditions to enable a better understanding of how institutional structures can facilitate or hinder growth. The book also goes on to explain why and how creativity and innovation can help to mitigate the impact of such a crisis on business and highlights why business continuity is especially crucial to family-owned businesses. This timely publication will help to guide small business owners and entrepreneurs to maintain business continuity and build up their resilience in a challenging business climate.

Franchising Frank Hoy, John Stanworth, 2014-02-04 Franchising is a unique collection of articles that offers a handpicked selection of the main outstanding 'classic' texts in franchising knowledge. Researchers, students, professional advisors and anyone with a serious interest in the development of this extremely topical subject can now have, at their fingertips, the key articles and papers that have contributed to the philosophy of cloning business success. Many researchers in the field have only heard of the names, 'Brickley and Dark', 'Rubin', 'Hunt' or 'Oxenfeldt and Kelly', but may never have seen their seminal works through the difficulty in locating the material. Their original articles are reproduced in full here, complete with supporting analysis from the editors.

Reshaping the Boundaries of the Firm in an Era of Global Interdependence EIBA, 2010-11-08 This volume of Progress in International Business Research includes a selection of 13 papers from the 35th European International Business Academy Annual Conference, which was held in Valencia (Spain) from the 13th to the 15th of December 2009.

Handbook of Research on Born Globals Mika Gabrielsson, Vishnu H. Kirpalani, 2012 'The immense literature on born globals contains a cottage industry of research that includes many different definitions, operationalizations and conclusions. It is time to reflect on what insights we have gained. The editors have really succeeded in putting a highly needed great Handbook together that presents this at its best. It will stimulate further research. It is an appealing, useful and well crafted end product.' - Torben Pedersen, Copenhagen Business School, Denmark This impressive Handbook provides a dynamic perspective on the development of successful born global firms, including evolutionary phases and pathways of growth, emergence of entire born global industries, role of founders' linkages, experience, culture and training, as well as collaboration with large MNEs. The expert contributors and the editors explore the origin and evolution of born globals and the changing history of this sector. They outline the training involved in developing international intellectual entrepreneurs

and study the effects of different cultures on the origin and growth of born globals. The Handbook focuses on the different types of born globals that emerge from the general set of SMEs - ranging from the pure born globals to the born again globals, the born regionals, and their sub group of born again regionals. It also innovatively differentiates these from internationalizing SMEs and international new ventures. Providing a dynamic perspective on the development of successful born global firms, this book will prove essential reading for researchers and students of international business. Founders of born global firms will also learn about novel management practices, whilst educational institutions and governments will find invaluable insights on how to foster the emergence of successful born globals.

Innovation and Internationalisation Stuart Orr, Jane Menzies, Connie Zheng, Sajeewa 'Pat' Maddumage, 2017-11-28 This book provides a comprehensive examination of the many factors that influence the internationalisation of SMEs into China. SMEs represent more than 50 percent of the economic activity and employment in China. This book explores the experiences of SMEs that have internationalised to China from Australia. Australian SMEs are at the forefront of foreign SMEs in China with over 5000 Australian SMEs currently operating in China and a long history of association. The book is unique in that it presents a multidisciplinary perspective of the subject, considering seven different discipline perspectives (internationalisation, innovation, entrepreneurship, networks, resources, human resource management and barriers and liabilities). This makes the book one of the most comprehensive treatments of internationalisation to China so far. Each chapter in the book deals with a different perspective and includes own separate analysis. The chapters commence with a consideration of the current knowledge on internationalising to China for each perspective, analyse the interviews of representatives of 35 SMEs operating in China and then draw conclusions which are relevant to students, scholars and professionals. Each chapter includes extensive examples from the interviews. This integrated book is particularly useful for small business owners, international business management consultants, instructors and students.

Human Resource Management Zaidi, 2009

Strategic Use of Information Technology for Global Organizations Hunter, M. Gordon, Tan, Felix B., 2007-04-30 This book provides valuable insights into the role of the CIO, his interaction within the organization and external relationships with vendors and suppliers. It emphasizes the need for balance between management and technology in the role of CIO, and focuses on this role as an expert on information technology, and a leader in the appropriate application of IT--Provided by publisher.

Entrepreneurship As Practice Neil Aaron Thompson, Karen Verduijn, William B. Gartner, 2021-08-19 This innovative book takes seriously the ordinary activities of entrepreneurship and maps out new pathways for scholars to understand the nature, properties, and implications of studying practices for entrepreneurship studies. Entrepreneurship is neither an art nor a science, but a bundle of practices, as Peter Drucker once observed. Curiously however, academic research on

entrepreneurship mostly abstracts away from practical activity. In contrast, *Entrepreneurship As Practice* takes ordinary activities of entrepreneurship seriously by mapping out new pathways for scholars to consider the everyday practices through which entrepreneurship occurs. Each chapter draws on contemporary theories of practice to illuminate the nature, properties, and implications of studying the practices of entrepreneurship. The chapters in this book were originally published as a special issue of the journal *Entrepreneurship & Regional Development*.

Contemporary Human Resource Management Adrian Wilkinson, Tony Dundon, 2021-05-05 Written by experts in the field, this well-established book provides a critical and academically rigorous exploration of the key functions, practices and issues in HRM today. The first part of *Contemporary Human Resource Management* covers fundamental HRM practices while the second half examines contemporary themes and issues such as work-place bullying, flexibility and emotion at work. Each chapter contains two thought-provoking case studies, encouraging readers to identify, examine and apply key concepts to real-world examples. This substantially revised sixth edition includes three completely new chapters and case studies on: HRM in SMEs The Future of Work Employee Wellbeing

Women and Global Entrepreneurship Maura McAdam, James Cunningham, 2021-04-05 Entrepreneurship in context has been described as the third wave in entrepreneurship research. Accordingly, specific socio-economic, political, market, and institutional contexts are key to fostering, enabling, and enacting entrepreneurial activity and behaviours. These contexts shape everyday entrepreneurship experiences. This book is based on the premise that how gender is articulated within the entrepreneurial debate has to acknowledge context. However, context is not a construct that only applies to those economies and situations that differ from the presumed norm of Western developed nations. Adopting a more critical appraisal of how context is positioned within current theorizing around gender and entrepreneurial behaviours offers potential to progress debate whilst acknowledging that competing and contrasting contextual influences require clearer recognition. This book, therefore, has the potential to unearth credible and robust approaches to further examining contextualisation and women entrepreneurship that advances new insights. By exploring and examining how contextual influences shape women's entrepreneurship, this book challenges the assumption that women entrepreneurship is the same throughout the world. It will be of value to researchers, academics, and students with an interest in entrepreneurship, political economy, economics, and public policy.

Managing Human Resources in Small and Medium-Sized Enterprises Robert Wapshott, Oliver Mallett, 2015-10-14 Well-managed employment relationships can be a secret to business success, yet this factor is relatively poorly understood when it comes to small and medium-sized enterprises (SME's). Written by active researchers with teaching experience, this book brings together the fields of entrepreneurship and human resource management for the first time, providing entrepreneurship students with a solid grounding in HRM as well as a platform for further critical engagement with the

research. The concise and authoritative style also enables the book to be used as a primer for researchers exploring this under-developed terrain. As the only student-focused specialist book on human resource management in entrepreneurial firms, this is vital reading for students and researchers in this area, as well as those interested in small business and management more generally.

Handbook of Research on Franchising Frank Hoy, Rozenn Perrigot, Andrew Terry, 2017-10-27 Franchising is one of the major engines of business expansion and job creation globally. The Handbook of Research on Franchising offers new insights into entrepreneurial behavior, organizational forms, regulation, internationalization, and other contemporary issues relating to this dynamic business strategy. The Handbook challenges both practitioners and scholars to give attention to the conclusions of scholarly research on this business model. Practitioners can benefit from the results of high quality scientific research, and scholars can find exciting opportunities for contributing to the body of knowledge of a subject that has not received sufficient attention in educational institutions.

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